

# Alameda Vintage Fashion Faire Presents



## Back To The 80's ~ 2-DAY EVENT!

**EVENT DATES:** March 13 & 14, 2020

**EVENT HOURS:** Friday, 6 pm - 10 pm, Saturday, 11 am - 5 pm

**LOCATION:** Michaan's Annex Auction Showroom  
2701 Monarch Street, Alameda, CA 94501

**SET UP HOURS:** Friday, March 13: 9 am to 5 pm

**PLEASE COMPLETE AND RETURN BOTH PAGES WITH PAYMENT (OR CALL TO PAY WITH A CREDIT CARD) TO RESERVE YOUR BOOTH.**

We the undersigned offer to take for our use, exhibition space from the Alameda Point Vintage Fashion Faire subject to the terms and conditions on this page and the enclosed Rules & Regulations.

NAME (S): \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

HOME PHONE: \_\_\_\_\_ BUS. CELL PHONE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

MERCHANDISE: \_\_\_\_\_ RESALE/DL# \_\_\_\_\_

- ❖ The event is 2 days, Friday and Saturday. All Sellers must set up on Friday and participate both days.
- ❖ Corner booth fee: **\$350.00** Regular booth fee **\$300.00**. **Size:** 10'x15' (Map posted on web)
- ❖ **SIGNED CONTRACTS MUST BE RECEIVED ONE MONTH PRIOR TO SHOW DATE.**
- ❖ All spaces available on a first come, first serve basis. Only two sellers are allowed to sell per booth.
- ❖ **CANCELLATION:** 1 month prior to set up day is required for a refund or booth credit.
- ❖ Please make checks payable to **Antiques By The Bay Inc.** No booth space will be held without payment.
- ❖ Number of Spaces Needed: \_\_\_\_\_ (Call to confirm specific space requests)
- ❖ Booth Preference (not guaranteed): 1. \_\_\_\_\_ 2. \_\_\_\_\_ (Please refer to booth map)
- ❖ Electricity requested (\$20 additional fee applies, must be confirmed by management): Yes \_\_\_ No \_\_\_
- ❖ Using a steamer? (\$20 additional fee applies, must be confirmed by management): Yes \_\_\_ No \_\_\_
- ❖ Tables Available for Rent: 6' or 8' tables \$10.00. QTY \_\_\_\_\_ Size \_\_\_\_\_, Reserve tables in advance.
- ❖ All fees for electricity, steamers, and / or tables must be paid in advance.
- ❖ **SET UP:** Friday 9:00 am - 5:00 pm; **BREAK DOWN:** Saturday 5:00 pm - 9:00 pm

**We are strictly contracted to these times. A \$50 per hour fee will be charged for additional set-up hours.**  
**All Sellers must be cleaned up and ready to go by 9:00 pm on Saturday.**

- ❖ All Dealers are required to keep their booth up until the end of the show.

By signing this contract, I agree to the conditions stated in the rules and regulations on page 2. I further certify that all helpers in my booth will also adhere to the above rules.

**Liability:** In consideration of the show producers accepting my booth rent, I and any companions, helpers, family members or others occupying my booth, intending to be legally bound for myself, my successors, assigns, heirs, executors and administrators, executors and administrators, waive and release any and all rights and claims against persons and organizations affiliated with this event: The producers, ARRA, The United States Navy, The City of Alameda, The County of Alameda and the State of California, while participating in this event, traveling to or from this event or at any future time.

DATE: \_\_\_\_\_ AUTHORIZED SIGNATURE: \_\_\_\_\_

# ALAMEDA VINTAGE FASHION FAIRE RULES AND REGULATIONS

SHOW DATES: MARCH 13 & 14, 2020  
SHOW HOURS: Friday 6 pm – 10 pm & Saturday 11am – 5 pm  
LOCATION: Michaan’s Annex Auction Showroom, Alameda, CA 94501  
MAILING ADDRESS: Antiques By The Bay, Inc., P.O. Box 430, Alameda, CA 94501  
Attn: Vintage Fashion Faire  
E-MAIL: [Sandrabeachlife@gmail.com](mailto:Sandrabeachlife@gmail.com) or  
[Randie@alamedapointantiquesfaire.com](mailto:Randie@alamedapointantiquesfaire.com)  
SHOW PRODUCER: Sandra Michaan, Vice President, Antiques By The Bay, Inc.  
510-740-0220 x3104  
SHOW RESERVATIONS: Randie Bradley, Show Manager, Antiques By The Bay, Inc.  
510-522-7500 x3101  
GENERAL INFO: Jonathan Belmares, Antiques By The Bay Office, 510-522-7500 x3100  
SET UP: Friday, 9:00 am – 5pm (Includes 1 hr. dinner break before show opens)  
BREAK DOWN: Saturday, 5 pm – 9 pm

**Contract Definition:** This application for space, when accepted by the management, shall constitute a contract between the Exhibitor and the Management and in addition to its terms, shall incorporate the Exhibitor’s Rules and Regulations printed on this application.

**Qualifications to exhibit:** The Management reserves the right to remove, decline or prohibit any exhibit or part of an exhibit which in its opinion is not suitable to or in keeping with the character of the exhibition or in violation of fire and safety codes. Helium balloons are not permitted. No pets are allowed. Sellers are not permitted to bring pets. We do not permit vendors to sell items that are prohibited by the Endangered Species Act. For detailed information regarding specific items visit: <http://www.le.fws.gov>.

**Merchandise and Pricing:** Our indoor show is a special show. You should bring your best merchandise. All merchandise sold at this show must be high quality. Special sale or heavily reduced-price items may only constitute 20% of the merchandise sold in your booth.

**Etiquette:** Pre-Show shopping is reserved for booth holders only. Dealers may shop other Dealer booths at the discretion of the booth holder. Guests & Helpers may shop after the show opens.

**Social Media Sharing:** All Dealers are expected to post about our event in their social media at least weekly the month before the event and more frequently during the week of the event. Post pictures of your merchandise and share news about our show on your social media accounts. Participation in social media is a requirement for all dealers. If you need assistance please contact Jonathan Belmares at the number above.

## **Exhibit space rental:**

Booth rental includes: 24-hour show security, Free parking, Media and advertising, Event listed on the Antiques Faire and Fashion Faire websites. **Vendors receive 5 Special Guests Admissions per booth that can be used Friday or Saturday.** Please note that in order to maintain lower rental rates, pipe and drapery is not included.

Electricity is available for \$20 extra. Not all booths have electricity. Confirm availability before booking your booth. Advance reservations are required for tables and electricity. 6’ or 8’ tables are available for rent @\$10.00 each. Tables must be covered with non-flammable tablecloths. You must provide your own tablecloths and chairs. A small area rug for your booth is recommended.

**Damages:** The exhibitor is advised that the show producers accept no responsibility to insure the safety or protect in any way the property of the seller from fire, theft, malicious mischief, accident, rain, wind or other perils. The seller is charged with the responsibility of protecting his/her own property at all times during the event. The acceptance of this Seller’s Permit constitutes the implied agreement by the sellers to adhere to Rules and Regulations. All sellers and their helpers assume all risk of personal injury and loss of property.

# ALAMEDA VINTAGE FASHION FAIRE RULES AND REGULATIONS

## SETUP AND CLEAN UP:

We are strictly contracted to the times specified above. A \$50 per hour fee will be charged for additional hours. All Sellers must be cleaned up and ready to go by 9 pm on Saturday.

**THIS EVENT IS 2-DAYS. ALL DEALERS MUST PARTICIPATE BOTH DAYS AND KEEP THEIR BOOTH UP UNTIL THE END OF THE SHOW.**

**CANCELLATION MUST BE MADE AT LEAST ONE-MONTH PRIOR TO SET UP DAY FOR A REFUND OR BOOTH CREDIT.**

**When leaving, your booth must be in the same condition as when you arrived or you may be banned from future events. Violators are subject to clean up charge.**

## GENERAL RULES:

All dealings conducted by booth personnel must be performed so as not to infringe upon the rights of other sellers or offend visitors to the event.

**Should the seller desire to pass out materials or other articles, this must take place only from the assigned space subject to prior management approval.** An information handout/flyer table will be provided.

**No manner of attracting attention in a noisy or undignified manner will be permitted.** No loud music will be permitted.

**The producer retains the right to restrict, exclude or evict sellers or exhibits which because of their method of operation, noise or other features become objectionable or which detract from the general character of the show as a whole.** This includes persons, things, printed matter or anything else the producer judges to be objectionable. If the above-mentioned action becomes necessary, the producer may retain the rent as liquidated damages for breach of this agreement.

**The management reserves the right to reasonably refuse service and/ or booth rental to anyone or to require any vendor to leave upon refund of booth rental.** The management reserves the right to formulate additional rules and regulations if necessary and all sellers must abide by such rules and regulations or if unwilling to do so, sellers are entitled to a refund and will not be admitted.

**There is no smoking allowed** due to a Secondhand Smoke Ordinance that went into effect in the City of Alameda on January 2, 2012, prohibiting smoking in the City of Alameda at various outdoor public places and places of employment to include public events.

**Load in takes place on the right side of the building.** Do not attempt to enter through the Michaan's front door. Enter through the gate to the left of the Michaan's Annex building and continue around the back of the building to the right side. You will see the load in doors open and ready. Carts are available and will be placed on the right side of the building. Please use them to load and unload your merchandise in your booth and then return them to the side of the building so others may use them.

**When you are finished unloading, please move your vehicle and park it in the back of the parking lot** along the fence or along the street outside of the fenced area if you intend to take it with you on Friday night. All vehicles still inside the lot at 10 pm on Friday, will be locked in for the night.

DATE: \_\_\_\_\_ AUTHORIZED SIGNATURE: \_\_\_\_\_